

Western NY Federation of Square and Round Dancers Inc

Help Wanted

Promotions Task Force (PTF) Members:

- 6 Month commitment April 2022- October 2022
- Not planning in-person meetings. Plan to hold all meetings on Zoom
- Hoping to have individuals pick their areas of interest among those listed

The focus of this task force is to help our member clubs promote square dancing through:

- a. Print promotions in local newspapers, Penny savers, free community radio & TV promotions. Involvement would include making contacts, creating script to be used. *Ron Brown recently wrote an article for us to use: [Square Dancing's Health Benefits](#).*
- b. Live demos at local community events.
- c. Displays at local libraries and community organizations- this started with Webster library display but we are currently in contact with 3-4 other libraries. Greece Historical Society has already approved us setting up a square dance display there.
- d. Lawn signs- need to determine needs, order signs and deliver to clubs.
- e. Other

We already have several excellent volunteers to be on the PTF but we need more.

As we all know our dancer population has been severely reduced in the past two years due to Covid and the related shut downs. Hopefully with the efforts of this task force we assist our member clubs with restarting and encouraging people to try our square dance classes being planned for September.

If you are interested in joining the PTF contact: Debbie & Jeff Blood

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