

## RAF MINUTES FOR MEETING OF 1/13/2020

**WELCOME/MEETING CALLED TO ORDER:** 6:30 PM.

**ATTENDEES:** Aeckerle, Amy; Aeckerle, Kris; Blood, Debbie; Blood, Jeff; Briggs, Ed; Capron, Henry; Eddy, Sue; Emmel, Peter; Gotta, Jim; Granath, Gary; Granath, Lorraine; LaDonna, Donna; LaDonna, Rick; Olson, Doreen; Olson, Warren; Stahl, Carol Ann; Tompkins, Ray; Webster, Eileen

**CALL-IN PARTICIPANTS:** (DIAL-IN NUMBER: 605-313-4441, ACCESS CODE: 347590): None.

**AGENDA REVIEW:** Discuss Presidents' Meeting added to agenda. No other changes were made to the agenda.

**QUORUM:** (Gary/Lorraine) We have a quorum. Seven clubs represented.

**SECRETARY'S REPORT:** (Gary and Lorraine) Minutes of November, 2019, approved by Ed Briggs, seconded by Peter Emmel. No one opposed.

**TREASURER'S REPORT:** (Rick L. and Donna L.) At the end of the November, 2019, meeting Bank Statement Ending Balance: \$17,601.29. Total funds available 1/13/2020, \$17,605.29. Pairs N Squares has been sent a second notice regarding unpaid dues.

### COMMITTEE REPORTS:

**Dance-O-Rama:** (Debbie and Jeff Blood) On schedule. Our meeting will follow tonight's RAF meeting. We will assemble Presidents' Packets at tonight's DOR meeting. Dee Gustke, a member of Belles N Beaus, will oversee greeters. We adjusted the DOR volunteer schedule for 2020 DOR to balance club size and attendance. In prior years small clubs were being asked to volunteer time, and they did not have enough people coming to DOR to support what they were being asked to cover. Graduate lists will be available in March. We are planning to assemble graduate packets at our April meeting. Jim Gotta has not heard from Perinton Rec as yet. Normally town hall contacts Jim requesting a deposit by the end of the year. **Jim will contact the Town Hall to check on this. Jim will pay deposit and request reimbursement from Rick L.** Carol Ann has submitted request for insurance for Perinton Rec. Carol Ann will email it to Debbie when it has been received.

**Insurance:** (Carol Ann and Rick L.) Everyone should have received their certificates. Only one we are waiting for is the Perinton Rec Center. Carol Ann has emailed the National Coordinator to ask if we could have two people with access to the site. Awaiting response. **Next year – clubs please MAIL Carol Ann a PAPER copy of their roster.** Carol Ann cannot go on the site while she is reading the email. She has to print out each roster prior to going onto the site. **Peter volunteered to place detailed instructions on the Federation insurance page.**

**CCR:** (Jim Gotta) We continue to meet. Keep track of class/club dances. Spring thaw dance is set for March 28, 2020. This conflicts with date of Champagne Whirl-A-Ways, but CWAW dance is in the afternoon. Spring Thaw will be in the evening in Chili, class friendly. Flier should be on website this week. Cloverleaf and CCR are combining Cloverleaf's July Fest and the CCR Summer Dance. CCR will call for Cloverleaf's July Fest.

**Promenader/Web Site:** (Peter Emmel) No new information. February 1st is the deadline for the spring edition. Send in schedules, articles, pictures from the last three months. Sidney and Peter are considering expanding club list to include club profiles. Basically, a short blurb to include what day of week you meet, location, and level of dance. People would not have to search the schedules and decipher codes. **Peter preparing a template** which will be sent to each club President to be filled out.

Deb/Jeff to Peter: Question regarding Special Events calendar. The only club listing class/club dances is Copy Cats. The CC February dance is not currently flagged as class/club. Copy Cats has notified Sidney to correct that, and it will be correct on the Copy Cats website.

There is a fee for clubs to advertise on the Special Events calendar. Class/club dances are on the dance schedule, marked with an asterisk. It was clarified there is a tab on the Promenader Homepage for class/club dances (far left yellow tab).

Deb would like DOR flagged as class/club.

**Promotions Committee:** Jim had a question regarding the approved Promotions Committee budget from last meeting. Budget for \$2000.00 was approved last meeting. Questioned \$123.00 difference from original proposal. Added \$123.00 to miscellaneous.

(Kris and Amy) We met this week. We sent out an email address to all club presidents and club representatives: [rafpromotions@gmail.com](mailto:rafpromotions@gmail.com). Use this email to notify the Promotions Committee of: any concerns, give information regarding open houses, demos. We sent an open house template and a document that has all the open houses on it from 2019. As we compile information for 2020, this will be updated. Henry Capron mentioned Cloverleaf Squares used this document.

Promotions Committee targeting new sites for square dancing to include: home school organizations, fitness centers, high schools, young adults.

Will be ordering additional business cards. We have received requests for additional yard signs. Would like the signs to resemble the business cards. Everyone agreed on red letters on the bright yellow background. Warren suggested going online: Build A Sign. You can create your own sign. Warren will also pass along to Amy and Kris the contact information of someone in the Letchworth area who may be able to make signs in smaller quantities. Suggestion regarding sign color – avoid red and white as red cross blood drive signs are red and white. Suggestion regarding placement of signs: place where people have time to read them, not on busy highways. Place where people stop and have time to read them.

We discussed demos: The Promotions Committee may be organizing the Bethany Church demo this summer. **We need dancers for demos. We would like to create a pool of those interested in donating their time to participate.** This would limit the number of phone calls needed to find participants. Volunteers would not be expected to participate in all demos, only if available. **Peter offered to put an article in the Promenader. Peter to draw up outline and Amy and Kris to edit.** Perhaps put demos on the Federation calendar.

Clarification made regarding the fact that **a CD cannot be used for demos.** Licensing Issue. (Jim G.): A caller can give permission to use his/her voice, but cannot give permission to use the music. A music performance license or a DJ is needed to play music.

Discussed having three summer dances, one dance per month in: June, July and August. Will work with Gary and Alice Bubel. Will stagger days. (Example: Not always a Friday.) Discussed new graduates that have not learned plus as yet, opportunities to dance are limited. Summer dances focus on this group. Perhaps schedule additional mainstream dances throughout the year. Would clubs be willing to have one dance a year targeting mainstream dancers?

Possibly ask clubs that are going to mainstream to offer one announced plus-level tip at the very end of the dance or after the dance.

There was no budget spending this month by the Promotions Committee.

Clarification of Promotions Committee Budget: There is an approved budget in place for the Promotions Committee. If the line item is there, and the dollar amount is not exceeded, then you have approval for the spending. There is no secondary approval necessary. No new line items can be added.

**JIM: Question arose regarding providing an update to the Bylaws regarding the definition of budget.** Should this be looked at more closely? Rework in Bylaws? **Jim to look at this in the present bylaws Finance Section.** There is a Promenader budget.

## **CURRENT BUSINESS:**

**Amateur Night** – Last year Village Squares hosted. This year Cloverleaf Squares will host on Sunday, 4/19/2020.

**Presidents and reps talk to your clubs.** There is also open mic at the DOR. This is to encourage new callers.

**Daphne Norma Award** (Jim G): I have not received any nominations as yet. The nomination form is on the website. It is also carried with me to dances. Get your nominations in. These are requested to be in by the end of January. There is a blurb in the Promenade now: It is time for leadership award nominations. **Peter will send a copy to Deb and Jeff, who will place it on Facebook.**

**Winter Safety** – A person fell on black ice in the parking lot after a dance, hit the car, and injured his/her shoulder. Please do not leave one person alone in the parking lot. Leave in pairs. Watch out for each other.

**Fall Ball 2020:** Same location in 2020 as 2019 (First Baptist Church Penfield). Already booked. Eileen Webster cuer. Three callers. Bill Ryan, Dave Eno, and Gill Porter were suggested. Eileen suggested Ron Schweitzer. Everyone agreed on a \$5.00 admission fee for experienced dancers. Recent graduates get in for free. (Not determined whether 2019 and 2020 graduates get in for free or just 2020 graduates.) **Caller/cuer compensation to be determined.**

**Sikorsky Dance:** Profit sharing. In the past Cloverleaf Squares has hosted, donated manpower, snacks, supplies, and tickets. Last year 30% of the profit was given to Cloverleaf Squares. All agreed this is appropriate. Please note: On the August 2019 Treasurers' Report, the profit-sharing percentage to Cloverleaf Squares was reported at 1/3, or 33.33%. During the RAF 1/13/20 meeting, it was stated to be only 30%. **Check percentage to be consistent in future profit sharing.**

**Nominating Committee** (officer voting in April): Peter and Eileen nominating committee. **Members of the board, please notify the committee members if you know of a person who would be interested and who would be good for the board.**

## **Bylaws updates:**

An audit should be done each year at election time. Audit: **Eileen Webster volunteered to do an audit for Federation.** Annual audit is in the bylaws.

Peter focused on two sections of the bylaws. Redefine Purposes and Appendix/history.

Four sections being updated in bylaws: 1. RAF purposes. (Peter E.) 2. Redefine Communication Liaison. 3. Open up the DOR date restriction. 4. Promenader committee.

DOR date restriction has been updated. Amy and Kris wrote their proposal for the Bylaws update concerning the Communication Liaison. They will send to Jim G. Promenader committee/budget definition remaining, as well as RAF purposes.

**Summer Dances:** Amy and Kris to meet with Gary and Alice this week, pick dates. Desire one flyer with all three dates on it. If flyers are done, we will place it in the graduate packets.

**PRESIDENTS' MEETING:** **Deb proposed March or April for a second presidents' meeting.** The Presidents' meeting is not a Federation meeting. It is a Presidents' meeting for the Presidents. If there is no interest, there will be no Presidents' meeting. We will **set up an end-of-March or beginning-of-April date and send out an email with an RSVP. If no reply to RSVP, we will not meet.**

**Time of Meeting:** Keep the new times: RAF: 6:30 PM. DOR: 8:00 PM.

**MEETING ADJOURNED:** 8:10 PM.

**Next RAF Meeting: Wednesday, February 19, 2020, 6:30 PM, Bill Grays, 1225 Jefferson Rd.**